



Wandsworth
Business Awards 2018

SPONSORSHIP & ADVERTISING
OPPORTUNITIES

www.wandsworthawards.biz

Wandsworth Business Awards 2018

The Wandsworth Business Awards is an exciting programme developed and organised by Wandsworth Chamber of Commerce to reward and celebrate the borough's many dynamic and innovative businesses.

Hosted for the sixth time in 2017 the Wandsworth Business Awards has quickly established itself as one of the most significant annual events in the business calendar. The 2018 Awards will launch in the spring culminating in the Gala Dinner in November. At a time when Wandsworth borough is benefitting from considerable investment and business growth there is no better time to be associated with its business community.

Why Sponsor?

An intensive six month marketing campaign, supported by our media partners, will ensure the Awards are extensively promoted, providing significant publicity potential for sponsors as well as valuable brand association.

Sponsoring the Wandsworth Business Awards provides the ideal platform to showcase your business to some of Wandsworth's most vibrant businesses, alongside the opportunity for your organisation to become a key partner in the Awards process and share in the benefits of defining and rewarding business excellence in the borough.

Benefits of being a sponsor of the Wandsworth Business Awards:

- **High profile publicity campaign** pre and post awards, crediting your company as a sponsor on all news releases issued to promote the awards.
- **Branding on all marketing material** used to promote the Awards.
- **High visibility branding and sponsorship credit** during the Awards presentation.
- **Participation in the judging** process.
- **Unlimited use of the Wandsworth Business Awards Sponsor logo** pre- and post-event; this will enable you to display the logo on all your company letterheads and marketing literature to enhance your company's profile and corporate image, subject to approval from the Awards team.
- **Annual membership** of Wandsworth Chamber of Commerce, (terms and conditions apply).

Sponsorship Opportunities

Award Category Sponsorship: £3,000 + VAT

The exclusive opportunity to align your company and brand with a specific business award and position your company as the leader in the borough for the Award you have sponsored. Benefits include:

- Five complimentary tickets to the Awards Dinner and Ceremony
- Opportunity to present your chosen award at the 2018 Awards Ceremony
- A quarter page editorial on your company in the Awards Ceremony Souvenir Brochure

There are fourteen award categories which can be sponsored, subject to availability:

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| • Business of the Year (Title Sponsor) | • Best New Business |
| • Best Business for Marketing & Social Media | • Employer of the Year |
| • Best SME Business | • Independent Retailer of the Year |
| • Best Business for Customer Service | • Best Eatery |
| • Entrepreneur of the Year | • Innovator of the Year |
| • Best Charity or Social Enterprise | • Best International Business of the Year |

Other Promotional Opportunities

Drinks Reception Sponsor: £1,995 + VAT

The Gala Dinner and Awards Ceremony will begin with a drinks reception for approximately 250 guests. The drinks reception host will benefit from:

- Five complimentary tickets to the Awards ceremony
- Display space for promotional material in the drinks reception venue
- Full acknowledgement in the opening speeches
- Branding on all event marketing materials and at the Awards Ceremony

Awards After Party Sponsor: £1,500 + VAT

Following the awards ceremony we continue the celebrations with our Awards After-Party – casino tables and a DJ to keep all our guests entertained and enjoying the celebrations. Your business will be exclusively promoted as our After-Party sponsor. The package includes:

- Four complimentary tickets to the Awards ceremony
- Display space for your promotional materials during the after party
- Branding on all event marketing materials and at the Awards Ceremony
- Full acknowledgement in the opening speeches

Event Chocolates: £995 + VAT

250 chocolate bars with special Wandsworth Business Awards wrappers will be produced for the Gala Dinner and Awards ceremony. Benefits include:

- Your logo on the chocolate wrappers (and the option of using the wrapper as a promotional offer coupon)
- Acknowledgement in all pre and post event publicity
- Two complimentary tickets to attend the ceremony
- Credit in the Awards Ceremony Souvenir Brochure

Table Number Sponsor: £750 + VAT

At the awards dinner each table has a numbered card identifying the table number. Your logo will be printed on specially designed number cards that fit into these stands – providing a highly visual opportunity to promote your business to every guest at the event.

- Your logo on each table number card
- Two complimentary tickets to attend the dinner
- Credit in the Awards ceremony souvenir brochure

Souvenir Awards Ceremony Brochure

A 24-page A5 colour souvenir brochure will be produced, and given to each guest at the Award ceremony. A limited amount of advertising space will provide an excellent opportunity to promote your company to a targeted business audience.

- Full page: £450 + VAT • Half page: £295 + VAT • Quarter page: £195 + VAT •

The marketing opportunities provided by an event of this scale are considerable and the Wandsworth Business Award team would be happy to discuss bespoke sponsorship options with you.

Contact Us

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The 2018 Wandsworth Business Awards is operated by FHW Events & Marketing Ltd on behalf of Wandsworth Chamber of Commerce
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