

ENTRY KIT

Enter online: www.planningawards.com



The **PLANNING**
AWARDS *2019*

Celebrating excellence in planning and placemaking

Why enter the Planning Awards?

- Review and record your achievements
- Get the recognition your work deserves
- Raise your profile
- Motivate your team
- Have your work judged and benchmarked by leading professionals
- Gain fantastic PR and marketing opportunities
- Bring your team to the networking and celebration event of the year as contenders

General entry rules and information

Entry is open to any individual, organisation or partnership involved in professional planning work, or related activities such as placemaking, regeneration, urban design and economic development. Entries are welcomed from the public, private or voluntary/community sector, anywhere in the UK.

If you require more information, please contact Tamsin: tamsin.ballantyne@haymarket.com | 0208 267 4125

Eligibility and confidentiality

All entries must relate to work either carried out or completed since 1 October 2017. You should make clear in the entry when the work described took place, so that the judges can satisfy themselves that it took place within the eligible period. Please do not discuss in your entry any work that took place before 1 October 2017, unless you can demonstrate that it was part of a project that was completed on or after that date.

Your submission

Please complete our short online form to make your submission, at www.planningawards.com. It will ask for:

- Name of plan, project, initiative, team, organisation or individual being entered
- Name of organisation submitting entry
- 200 words explaining how it meets the general criteria (see details below)
- 300 words explaining how it meets the category-specific criteria (see details below)
- 150 words explaining if/how your entry displays the following: Originality; potential for long-lasting impact; the involvement of, and benefit to, local people; value for money and/or financial viability
- 100 words summarising the nature of the work being entered, and why it deserves an award
- If the entry is related to a single project, explanation of what planning stage it is at (eg pre-planning, application submitted, outline permission granted, full permission granted, completed (ie built))
- At least one good quality image to illustrate the entry

Support material

You need to supply a minimum of one good quality image to illustrate your entry.

You may also, if you wish, support your entry with other material such as performance figures, evaluations, inspection reports, press cuttings or testimonials to back up statements made in your submission. This must be limited to three single-sided sheets of A4. Please be aware that the supporting material's key messages (the points that you feel have the most bearing on why it should win an award) will need to be concisely summarised in the main submission, allowing the judges to refer to the supporting material if they want more detail.

You can upload a maximum of three items of visual support material (including photographs), and three A4 pages worth of other material.

Photographs

Please supply all photographs in digital form, in JPEG format (300 dpi minimum). For the planning law firm of the year, planning consultancy of the year and local authority planning team of the year categories, we would encourage you to provide photographs of the team involved, or some of the staff in it. (However, whether or not you do this will not affect the judges' scoring).

Videos

If you have video footage or a case study you would like to include in your submission, please host the content on Vimeo or YouTube and include the link within the available field on the online form.

Entry fees

£165 plus VAT, for entries received by **Thursday 20 December** (£75 for registered charities)

£245 plus VAT, for entries received by **Thursday 24 January** (£155 for registered charities)

All subsequent entries will receive a £20 discount.

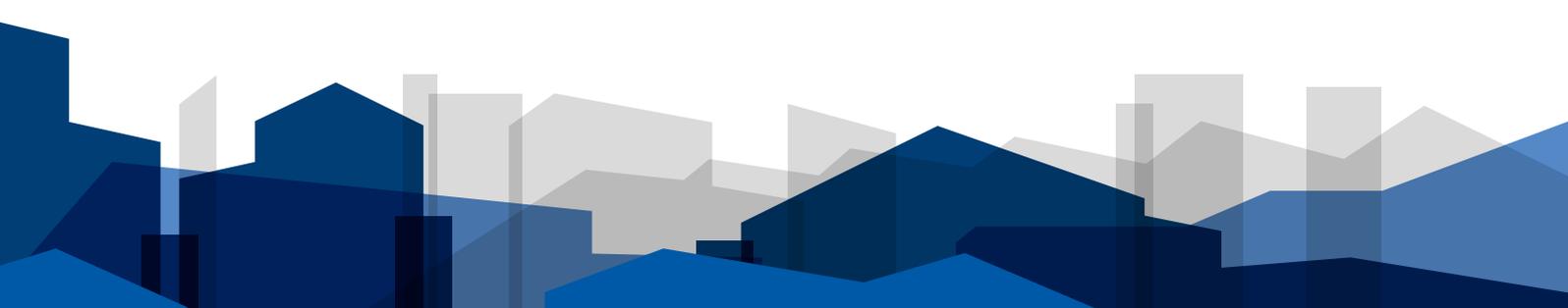
Key dates

Deadline for entry at the discounted rate:
Thursday 20 December

Deadline for entry at the standard rate:
Thursday 24 January

Criteria – general note

All projects will be judged in accordance with how well they meet both the general criteria and the category-specific criteria. Please note that in some categories the general and category-specific criteria will overlap. This may mean that, in order to demonstrate that your entry meets both general and category-specific criteria, you need to repeat points made in one section in other sections. Please don't worry about doing this - the important thing is to demonstrate clearly that you meet the criteria.



General criteria

- 1 In evaluating all entries, the judges will above all else be looking for evidence that entries have improved or are likely to improve the physical or environmental quality of a place or the economic or social well-being of a community.
- 2 The judges will also be looking for some or all of the following qualities:
 - Originality
 - The potential for long-lasting impact
 - Involvement of, and benefit to, local people
 - Value for money and/or financial viability

Category-specific criteria

The judges will also be looking for evidence that entries have met the specific criteria for each category (see below).

Planning categories

These categories reward excellence specifically in professional planning activity.

Award for plan-making

This award will go to the entry that best demonstrates how a masterplan, local development plan or sub-regional plan has had, or is likely to have, a positive impact on the physical or environmental quality of a place or the economic or social well-being of its community. For the purposes of this award, we define masterplans as plans for an area of development or regeneration which could be, but need not necessarily be, part of a development plan document. (Neighbourhood plan-making work, for which there is a separate category, is not eligible for this category).

Award for neighbourhood planning

This award will go to the entry that best demonstrates how a neighbourhood plan has had or is likely to have a positive impact on the physical or environmental quality of a place or the economic or social well-being of its community.

Award for infrastructure planning

The award will go to the professional planning team (or individual planning professional) that can most clearly demonstrate how their excellence in infrastructure planning (such as planning for transport, waste, energy, water, education or health) has led or is likely to lead to improvements in the physical or environmental quality of a place or places and/or the economic or social wellbeing of a community or communities. (Entry to this category is restricted to professional planners - entrants who wish to seek recognition for outstanding legal work on infrastructure planning are encouraged to enter the law firm of the year award).

Award for planning for increased housing delivery

This award will go to the team or project that can most clearly demonstrate how its professional planning work has either helped to increase the rate of delivery of planned-for, good quality new homes, or the likelihood that the rate of delivery of such homes will increase in the future. Among the kinds of work that judges will be looking for will be: approaches to seeking or granting of site allocation that maximise the chances of planned-for, good quality new homes being promptly delivered; approaches to seeking or granting of planning permission that maximise the chances of planned-for, good quality new homes being promptly delivered; planning work that seeks to help new or smaller players in housing provision (such as small building firms, purpose-built private rented sector developers, local authorities and others) to contribute more to housing delivery; planning work that seeks to help the use of new construction techniques that enable faster delivery (such as modular construction) and planning work that seeks to de-risk delivery for providers through land assembly and other measures.

Award for planning for affordable housing

This award will go to the team or project that can most clearly demonstrate how its professional planning work has helped to, or is likely to help to, increase provision of good quality housing at below market cost. Such housing could include: social rented housing, affordable rented housing, discounted market housing and intermediate housing for sale or rent.

Award for planning for the natural environment

This award will go to the team, plan or project that the judges feel most clearly demonstrates how professional planning work has been used to improve or protect the natural environment, or create the likelihood of it being improved or protected.

Award for use of new technology in planning

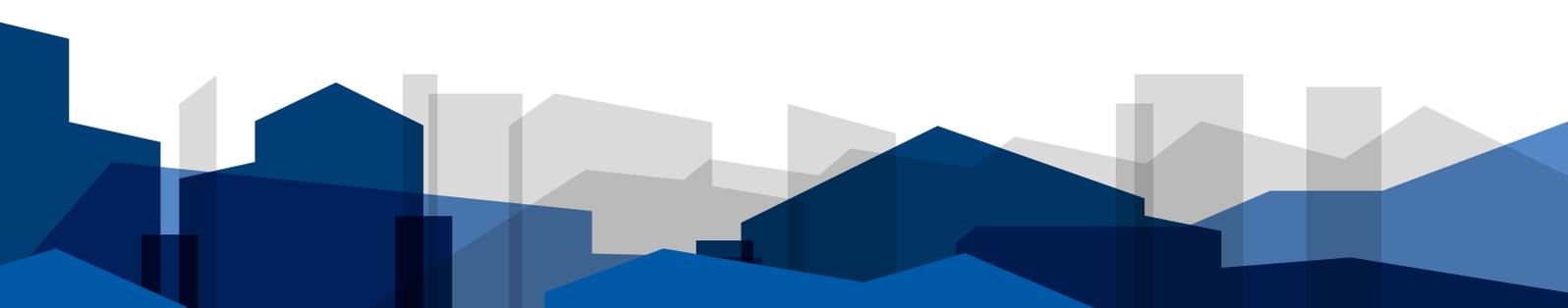
This award will go to the team, plan or project that the judges feel most clearly demonstrates how new technologies have been used by professional planners to help improve the physical or environmental quality of a place or the economic or social well-being of a community, or create the likelihood of that improvement in the future. Examples of the kinds of new technology that the judges would consider include effective uses of data, sensors embedded in the built environment, smart computing and virtual or alternative realities.

Planning law firm of the year

This award will go to the law firm that can most clearly demonstrate how its planning legal work has enabled clients to have a positive impact on the physical or environmental quality of a place or places and/or the economic or social well-being of a community or communities.

Award for planning consultancy of the year

This award will go to a consultancy that can most clearly demonstrate how its planning work has helped clients to have a positive impact on the physical or environmental quality of a place or places and/or the economic or social well-being of a community or communities.



Local authority planning team of the year

This award will go to the local planning authority team that most clearly demonstrates outstanding service to the local community. This could be through demonstrating the positive impact that its work has had on the physical or environmental quality of a place or places and/or the economic or social well-being of a community or communities, or the likelihood of such impact in the future. Entries could come from teams responsible for plan-making, development management or enforcement, or a combination of these.

Planning permission of the year

This award will go to the applicant who has received a full or outline permission that the judges consider to be most likely to have the most significant positive impact on the physical or environmental quality of a place or places and/or the economic or social well-being of a community or communities. The judges will be looking in particular for objective evidence, whether from the local planning authority or other independent source, of the likely positive and significant impact of the permission. Please note that the permission must have been granted during the eligibility period (see above) that applies to all the Planning Awards categories.

Award for stakeholder engagement in planning

This award will go to the entry that best shows how stakeholders (such as elected members, statutory consultees, interest groups, community groups, property owners and/or the general public) have been engaged in plan preparation or preparation, consideration or determination of a planning application.

Placemaking categories

These categories excellence in planning-related activities such as placemaking, urban design, economic development, housing, regeneration, legal advice, environmental consulting and property development, as well as in professional planning work.

Award for design excellence

This award will be given to a the project or plan that can best demonstrate how it has used or is planning to use high quality design to improve a place or create excellent prospects for improvement. When considering what additional material to provide to support the entry, please note that judges find plans (such as ground floor plans, typical upper floor plans, and site plans for context) helpful.

Award for best housing scheme (fewer than 500 homes)

This award will go to the housing scheme of fewer than 500 homes that most clearly demonstrates a positive impact or expected positive impact on the physical or environmental quality of a place or the economic or social well-being of the community. New build and conversion schemes are both eligible. Entries need to make clear how many housing units a project has provided or plans to provide, the mix of tenures, and whether it already has planning permission (and if not, the stage it has reached in the planning process).

Award for best housing scheme (500 homes or more)

This award will go to the housing scheme of 500 homes or more that most clearly demonstrates a positive impact or expected positive impact on the physical or environmental quality of a place or the economic or social well-being of the community. New build and conversion schemes are both eligible. Entries need to make clear how many housing units a project has provided or plans to provide, the mix of tenures, and whether it already has planning permission (and if not, the stage it has reached in the planning process).

Award for promoting economic growth

This award will go to the entry that most clearly demonstrates how a project, plan or organisation has helped to generate, or is likely to help to generate, sustained economic growth in a place or community.

Award for best use of arts, culture or sport in placemaking

This award will go to the entry that best demonstrates how a project, plan or organisation has used arts, culture or sport in a way that has improved, or is likely to improve, the physical or environmental quality of a place or the economic or social wellbeing of a community.

Award for best use of heritage in placemaking

This award will go to the entry that best demonstrates how a project, plan or organisation has used a place or community's heritage in a way that has improved, or is likely to improve, the physical or environmental quality of the place or the economic or social well-being of the community. To be eligible, a scheme must either involve the conservation/preservation of historic buildings or a wider area, or in other ways capitalise on the history of a place and/or community.

Award for partnership working

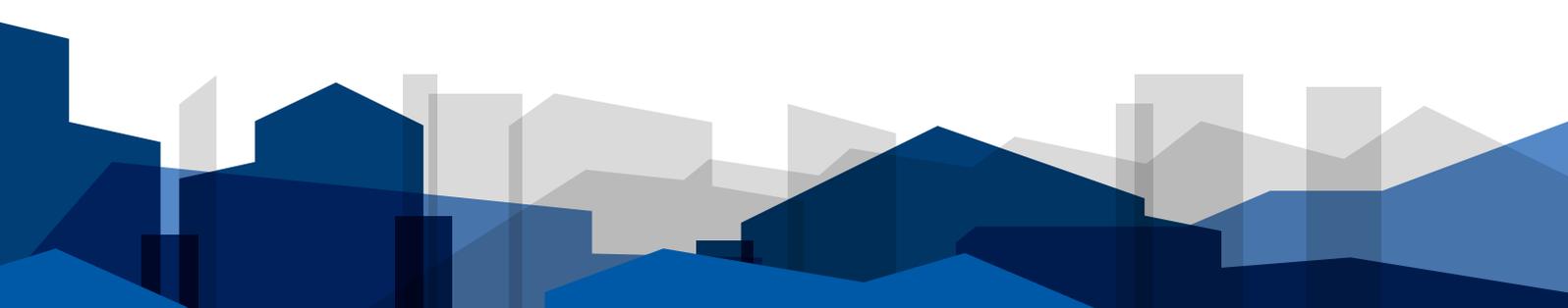
This award will be given to the initiative, project or plan that can best demonstrate how drawing on individuals and teams from different organisations, backgrounds and disciplines will enable or has enabled improvement to the physical or environmental quality of a place or the economic or social well-being of a community. Entries must be able show the roles of the partners, and demonstrate how the project or plan has or will achieve something that would not be possible if the partners were to be working alone.

Award for regeneration

This award will be given to entry that most clearly demonstrates how an initiative, scheme or organisation has improved, or is likely to improve, the physical or environmental quality of a deprived or rundown place or the economic or social well-being of its community. The entry needs to be clear about the measure by which the place or community in question is deprived or rundown, and the evidence that the project will help improve or is already improving the area, community and/or place.

Award for mixed use development

This award will go to the mixed-use project or plan that most clearly demonstrates its positive impact, or its likely positive impact, on the physical or environmental quality of a place or the economic or social well-being of community.



Award for community-led placemaking

This award will go to the entry that can best demonstrate the positive impact, or likely positive impact, on a place of a project, initiative or organisation that has demonstrably been led by the local community.

Best use of publicly-owned land and/or property in placemaking

This award will go to the entry that best demonstrates use of publicly-owned land or property in a way that has improved, or is likely to improve, the physical, and/or social and/or environmental qualities of a place.

Best use of brownfield land in placemaking

This award will go to the entry that best demonstrates use, or planned use, of brownfield land to improve the physical, environmental, economic or social attributes of a place.

Award for excellence in placemaking at high densities

This award will go to the team or project that can most clearly demonstrate how it has delivered, or is likely to deliver, a high quality, high density place or places. Entrants should specify the density of the place in question, and will need to demonstrate that their work has or will create places of genuinely high density, for instance by demonstrating compliance with local or strategic planning authority density guidelines.

The Editor's Award

This special award will go to the category winner that, in the judgement of Planning's editor, represents the most exceptional achievement of all. (Entries cannot be submitted for this award, which will be made at the editor's discretion).



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