



**WIN
AWARDS**

19

SUBMISSION GUIDE 2019

KEY DATES

Early bird deadline: **TUESDAY 9 APRIL**

Standard deadline: **TUESDAY 14 MAY**

Final deadline: **TUESDAY 4 JUNE**

Shortlist announcement: **LATE JULY**

Winners announcement/event: **OCTOBER**

ENTRY FEES

	Early bird	Standard	Final
All categories except the Emerging Interiors Practice category	£385	£420	£495
Emerging Interiors Practice		£195	

Please note all fees are priced per entry and exclusive of VAT.

You are allowed to submit an unlimited number of entries in one or multiple categories. One entry fee = one project submission.

ELIGIBILITY

The awards are open to all who design or commission interiors and interiors products, from interior designers and architects to developers, retailers, hoteliers, restaurateurs, manufacturers and suppliers.

To be eligible, projects must have been completed since 1 July 2017, except pop-ups and temporary exhibitions, which should have been completed since 1 January 2018.

There is no limit to how many projects you may enter. You may submit a project to more than one category if it fits the brief for those categories. The judges will move projects to another category if they think it is more appropriate.

You are responsible for providing copyright for providing copyright information for all images. Any uncredited images will, by default, be credited to the designer or architect. Please ensure all collaborators are credited for their work where appropriate.

By submitting material you acknowledge that World Interiors News and its partners have the right to reproduce any imagery you provide in whole or part without paying copyright fees. We will acknowledge photographers whose names you supply.

If you have difficulty uploading your submission, please contact us and we will assist you.

ENTRY QUERIES?

Yasmin Greaves, Events Manager

+44(0)2082 674 160

yasmin.greaves@haymarket.com

SUBMISSION FORMAT AND GUIDELINES

TEXT SUMMARY

In 250 words or less, please summarise your project/scheme. Please include relevant information about the project: the client brief, completion date, size of project, key design elements, sustainability and any materials innovations.

This information will appear alongside your entry on the WIN news website. Keep it simple, clear and concise.

YOUR ENTRY

Using the online entry system please supply the following documents. Label individual files clearly so judges can easily identify each of the required documents.

For more information on what to include, please visit: winawards.com/how-to-enter

Uploaded materials:

- One lead image. This image will be used to represent your entry throughout the entry process as well as at the Winners Presentation and in any editorial coverage (300dpi)
- Up to five page PDF presentation
- Six high resolution photographs of the project (300dpi)

SUPPORTING MATERIAL

FLOORPLANS

Include floor plans of your project. This really helps the judges to understand the project and the constraints you have overcome.

VIDEO WALK-THROUGHS

We also accept video walk-throughs of the space if appropriate. We recommend hosting your video via YouTube or Vimeo. Please provide us with a link to your video with your PDF entry.

There is a maximum total file size of 50MB for all uploaded documents.

ENTRY HINTS AND TIPS

Your entry should take the form of up to five pages, one sided, hi-res A3 PDF (this can be portrait or landscape).

Presentation is important, judges are influenced by a clearly presented scheme that they understand. It's the first step to get them to connect with your project. Follow the tips below and you will greatly increase your chances of winning.

The presentations are NOT anonymous. Feel free to incorporate your firm's name and logo where appropriate.

- **Include large images of your interior or product from all sides.** The images in your presentation should represent the completed scheme or product and not be computer-generated pre-completion images. **With interiors, please include an image of the façade, if appropriate, and a plan of the scheme**
- **Clearly identify which element is being submitted, especially in phased projects and masterplans**
- **Include all floor plans at max size to make it easier to understand.** The judges are working on A3, so multiple floor plans on one page make it hard for them to follow. Label and or list the different plans for easy orientation of the project
- **There are no border restrictions on printing so feel free to design your five pages with either a border or full bleed**
- **Your presentations will be printed so make sure the images or diagrams included are at a high resolution (300 dpi) so that they are not pixelated when printing**
- **Any more than five pages will not be accepted as a submission. Please do not create a cover or index page as this will be put aside and uses up valuable presentation space**
- **Please incorporate text including the key challenges of the client brief and how your design addressed it – include bullet points and short sentences where possible. We advise up to 800 words**

CATEGORIES AND CRITERIA

INTERIORS

All interiors categories include pop-ups, temporary installations and kiosks, as well as fixed facilities. Where a category is subdivided into subcategories – for example, Hospitality and Leisure and Entertainment – please state which subcategory you are entering.

A BRANDING AND WAYFINDING

This category is about helping people find their way around. It includes branding and signage for building interiors, campuses, precincts, workplace complexes, exhibitions and kiosks and installations by brands and retail concessions.

Submissions should include details of naming, if appropriate, the wayfinding strategy, physical signing, and any related marketing collateral.

B CULTURAL VENUES

We are looking for the best experiences for visitors to concert halls, museums, galleries and the like and the permanent and temporary exhibitions they offer.

Submissions should include an outline of the interiors, highlighting any particular design features, materials, lighting and special effects.

C LEARNING

We are looking at learning in its broadest sense. The category covers formal educational institutions such as schools, colleges and universities. But it also includes research centres, libraries and training facilities. It combines both public and private sector facilities.

Submissions should include details of the interiors, highlighting any particular design features, materials and lighting.

D EXPERIENTIAL DESIGN

Technology is changing our expectations of spaces and facilities and the way we experience them. We are looking for the best use of lighting, audio visual and visual effects for brands, cultural venues, theatre productions, exhibitions and retail, including trade show stands and installations by brands.

Submissions should give details of the project and its context, highlighting and explaining in simple terms the technologies used and the impact they had.



HEALTHCARE AND WELLBEING

Healthcare and wellbeing are growing social concerns. Though hygiene remains key, designers are looking beyond the clinical approach to health environments to create more welcoming spaces that are also better places in which to work. Submissions may be made to each of two subcategories:

E HOSPITALS AND CLINICS

F RESIDENTIAL CARE HOMES

Submissions should include details of the interiors, highlighting any particular design features, materials and lighting.

HOSPITALITY

We have brought together categories from previous years under the hospitality umbrella. There may be crossovers within hospitality projects, but submissions may be made into each of two subcategories:

G BARS, RESTAURANTS, CLUBS AND CAFÉS

H HOTELS, BED-AND-BREAKFAST FACILITIES AND OTHER OVERNIGHT ACCOMMODATION

Submissions should give details of the project, highlighting any particular design features, materials, lighting or special effects.

LEISURE AND ENTERTAINMENT

This umbrella category covers permanent and temporary environments and one-off events. Submissions may be made into each of three subcategories:

I CINEMAS, THEATRES AND MUSIC VENUES

J SPORTS STADIUMS AND SPORTS CENTRES

K SPAS, HEALTH CLUBS AND GYMS

Submissions should include details of the project, highlighting any particular design features, materials or lighting aspects.

RESIDENTIAL DESIGN

We are looking here for residential interiors that respond to their particular context and surroundings. They need to be appropriate for the person living there, but have an enduring quality that transcends fashion. Submissions may be made into each of two subcategories:

L RESIDENTIAL DEVELOPMENTS

Including design and décor for houses and apartments, show homes, hostels and other shared facilities

M ONE-OFF HOMES, LARGE AND SMALL

Including new-build, conversions, renovations and extensions

Submissions should include details of the project, highlighting any particular design features, materials or lighting aspects.

RETAIL DESIGN

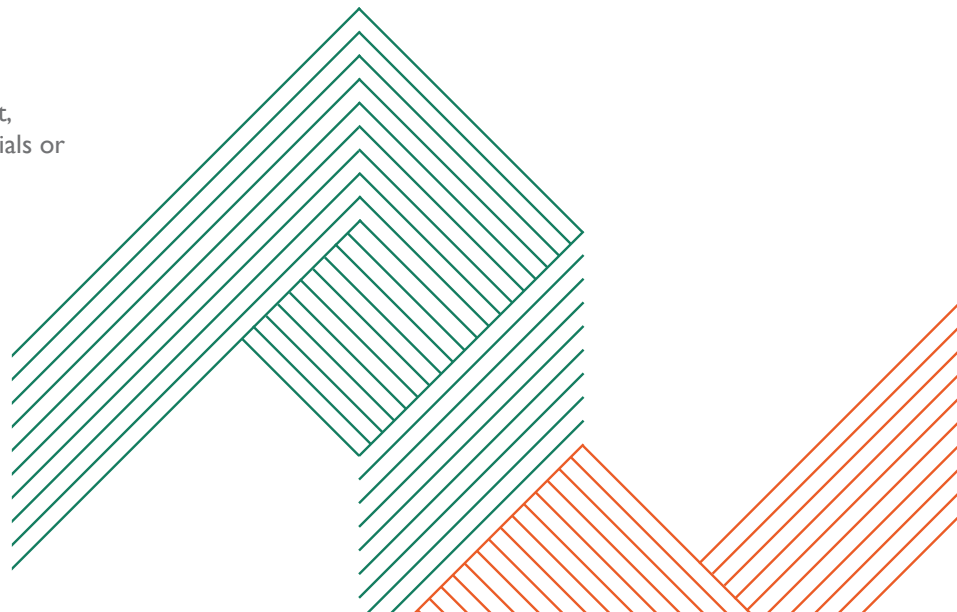
Despite the horror stories from the high street, retailers and brands are increasingly using design to enhance customers' experience in-store to balance the dominance of online shopping in some markets. We are looking at retail in its broadest sense, including independent shops, chain stores, department stores, financial services hubs, travel agencies, salons, pop-ups and so on. Submissions may be made into each of the following three subcategories:

N CHAIN STORES, DEPARTMENT STORES, SUPERMARKETS, CONCESSIONS AND POP-UPS

O INDEPENDENT SHOPS OR SMALL CHAINS

P VISUAL MERCHANDISING

Submissions should include details of the project, highlighting any particular design features, materials or lighting aspects.



TRANSPORT INTERIORS

Transport systems and hubs are improving worldwide as countries and cities upgrade their infrastructure. Competition for customers among individual operators, from airlines to ferry companies, is meanwhile placing interior design more central to their businesses.

Submissions should include details of the project, highlighting any particular design features, materials, lighting aspects and signage/information systems. Submissions may be made into each of the two subcategories:

Q TRANSPORT HUBS

Including airports, stations and terminal concourses, ticket offices

R CONVEYANCE INTERIORS

Including trains, boats, planes, buses, cars and commercial vehicles

WORKSPACE INTERIORS

The way we work is changing. Hot-desking is becoming the norm in some companies, with home-working and co-working growing apace, particularly among small, independent operators.

Submissions should include details of the project, highlighting any particular design features, materials or lighting aspects. Submissions may be made into the following two subcategories:

S CORPORATE OFFICES

T STUDIOS, CO-WORKING SPACES AND HOME OFFICE

BEST OF THE BEST

U INTERIORS PRACTICE OF THE YEAR

This award is open to any interior design practice or department that has been established for five or more years. It will be awarded to the practice that demonstrates its devotion to raising the bar for interior design, in terms of creative quality, materials innovation and social appropriateness.

Entrants are invited to submit a cross-section of their work completed since 1 July 2017. The judges will be looking for evidence of all-round excellence, regardless of the size of the practice and particular areas of expertise.

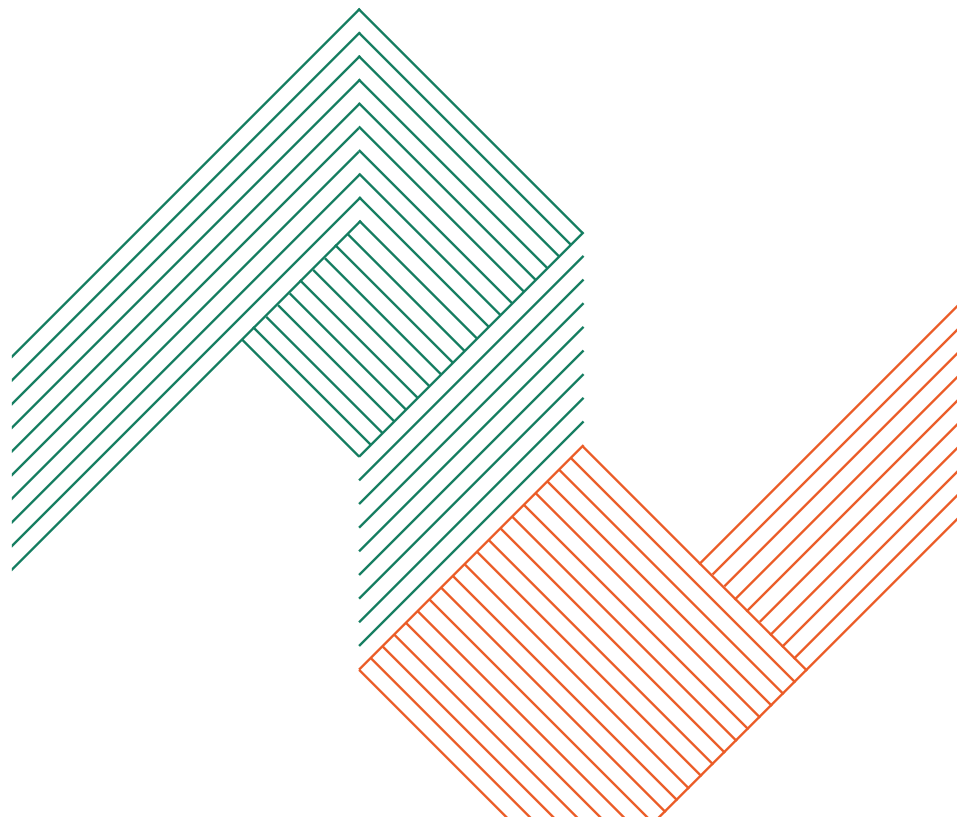
V EMERGING INTERIORS PRACTICE OF THE YEAR

This award is open to any interior design practice or department that has been established for less than five years. It will be awarded to the practice that demonstrates its devotion to raising the bar for interior design, in terms of creative quality, materials innovation and social appropriateness.

Entrants are invited to submit a cross-section of their work completed since 1 July 2017. The judges will be looking for evidence of all-round excellence, regardless of the size of the practice and particular areas of expertise.

GRAND PRIX

The judges will revisit the winners of each of the interiors categories and vote for the project they deem to be the best in show. This category can not be entered directly.



PRODUCTS

FURNITURE

All types of furniture, including tables and desks, chairs and sofas, beds, storage and shelving, are eligible for this category. Products can be for contract or domestic markets.

The judges will be looking for excellent design, innovation and a concern for sustainability. Submissions are invited to two subcategories:

1 FURNITURE

This can be for public areas, hospitality installations and homes

2 OFFICE FURNITURE

desks, chairs and storage

3 KITCHEN AND BATHROOM FITTINGS

This category covers fittings for kitchens or bathrooms, from basins, ovens and refrigerators to baths, toilets and bidets. Individual products or entire bathroom suites and kitchens may be entered and they can be aimed at contract or domestic markets.

The judges will be looking for excellent design, innovation and durability.

4 LIGHTING PRODUCTS

This category includes interior and exterior lighting products. It covers everything from free-standing desk lamps and decorative lighting to integrated lighting systems.

The judges will be looking for excellent design, innovation and evidence of energy-efficiency.

5 SURFACES

We are looking for exciting new ways to cover walls and floors, from wallpaper and tiling to carpets, rugs and composite flooring. Products can be for either contract or domestic markets.

Key features should include excellent design, innovative materials, durability, sustainability and ease of maintenance and cleaning.

GRAND PRIX

The judges will revisit the winners of each of the product categories and vote for the project they deem to be the best in show. This category not be entered directly.

