

**FEMALE
FRONTIER**
AWARDS 2021
campaign

**ENTRY
GUIDE**
2021

@FemaleFrontiers

www.FemaleFrontiers.co.uk

ENTRY GUIDE

These Awards aim to put the spotlight on women who are constantly pushing the boundaries with their groundbreaking achievements in the marketing, advertising, media and tech industries.

Females Frontiers unique categories recognising women leading the charge within their field and paving the way for the next generation to carry on shining and making the industries as special as they are.

KEY DATES

Early bird entry deadline:

Thursday 5 November 2020

Standard entry deadline:

Thursday 3 December 2020

Honourees announced:

Thursday 21 January 2021

Virtual ceremony:

Thursday 25 February 2021

ENTRY FEES

Early bird entry:

£310.00 + VAT

Standard entry:

£360.00 + VAT

Rising to the top category:

Free to enter

SUPPORTING MATERIAL

You may upload supporting material to strengthen your submission further. Supporting materials could include videos, additional testimonials, a continuation of the required executive summary.

ELIGIBILITY

The awards are open to women within EMEA or with a global title based outside EMEA, from those who are established in their careers and already creating real impactful change, to those just starting out and making waves. These awards are truly global, and so we welcome and actively encourage entries from individuals and firms of all sizes.

Individuals or duos can either nominate themselves or be nominated by a peer or colleague. If you are submitting on behalf of someone else, you must receive permission from the nominee beforehand and provide details of the nominee should they need to be contacted.

HOW TO ENTER

Entry is online; you can register and submit your entry through the awards website. Entry requirements vary slightly dependent on category, please see the individual category descriptions for exact details.

You may enter multiple categories so long as the submitted entry meets the relevant category's requirements.

HEADSHOT REQUIRED

As part of your entry, you must upload a headshot of the individual/s being nominated. The image should be a JPEG file with a resolution of at least 300dpi.

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CATEGORIES & CRITERIA

Each nomination must be submitted with no more than 250 words on why the individual is influential and worthy of a place on Campaign's Influential Women list along with at least one recommendation from a colleague or client.

BRAVE BRANDS

Recognising female brand marketers who are creating the most powerful campaigns and brave brand positioning.

CHAMPIONING CHANGE

Honouring those women who are constantly pushing the boundaries of equality and gender balance and making dynamic and brave changes within their workplace or industry.

CONTRIBUTION TO INCLUSIVITY AND DIVERSITY

Celebrating individuals making significant contributions towards inclusivity and diversity

CONQUERING CREATIVITY

Women who are leading the charge in creative excellence.

LEADING THE CHARGE

Celebrating women dominating leadership or managerial roles.

MAKING MEDIA MATTER

A celebration of women making meaningful decisions in media planning and buying.

TRANSFORMING TECHNOLOGY

Dedicated to those women using technology and data in new and innovative ways.

RISING TO THE TOP

We want to shine a spotlight on the industry's rising stars by honouring those showing great promise in their first five years in advertising, marketing, media or tech.

** This category is free to enter*